

ITI Limited Observes Swachhta Hi Seva (SHS)

ITI Limited observed Swachhta Hi Seva across its plants/units in commemoration of Mahatma Gandhi's 150th birth anniversary on October 2, 2019, as per the directives of Department of Drinking Water & Sanitation from September 11 to October 2, 2019.

Shri R M Agarwal, CMD, ITI Limited, Shri Y Muralidhar, GM-BG & R&D, Unit Head, ITI Bangalore Plant and senior officers paid floral tributes to Mahatma Gandhi, 'Father of the Nation' on his birth anniversary in the presence of employees, ITI Central School Teachers and Students, NCC, Scouts and Guides at ITI Bangalore Plant.



Shri R M Agarwal, Shri Y Muralidhar and Shri Harateesh administered swachhta pledge to the employees and school children.



ITI Bangalore Plant organized a special cleanliness drive 'Shramadaan' on the theme 'Plastic waste management'. On the occasion, Shri R M Agarwal emphasized on Swachh Bharat Mission with special focus on plastic waste awareness & management and said, "Single use plastics are non-biodegradable, causing harm to human, animal and marine life and its hazardous effects for the environment". He urged all to ban single use plastics and make use of alternatives such as jute, cloth and paper bags and keep the surroundings clean and contribute for 'Swachh Bharat' and green environment.

Shri Agarwal spearheaded the cleanliness drive by picking plastic waste along with senior officers, employees and school children to keep the surroundings clean in ITI Township.



To spread the message of plastic waste awareness & management and make it mobilization campaign, ITI Bangalore plant also organized a walkathon in ITI Township. Shri Agarwal, Shri Muralidhar, senior officers, employees and school children participated in the walkathon by displaying banners and raising slogans on swachhta.

